



New Atlas Digital Recordings
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For Immediate Release

New Atlas Digital to release new stratocruiser digital EP on July 27

7 new tracks from NC band to be available on iTunes, emusic, etc

June 24, 2010: North Carolina label, New Atlas Digital Recordings today announced the impending release of the latest stratocruiser collection, "Our New EP," available on iTunes and other digital outlets on July 27, 2010.

The songs on the new release run the gamut from the minor chord driven angular pop of "New Glasses," to the crunchy classic sound of "OK Class." Included on the release is the 2009 single, "Kids Hate Rock and Roll," which was chosen as the song of the year for 2009 by Pop Garden Radio, WMEL in Melbourne, FL. Four of these songs were previously available on the extremely limited edition 300 copies of "OK Class, the best of stratocruiser and more," which was released in November of 2009 and has since gone out of print.

" This will represent the first wide release of these 4 songs, plus three brand new recordings, including a blistering cover of the Partridge Family classic, "I Woke Up In Love This Morning." said label chief, Miguel Guzman. "This EP is just a glimpse into the writing and recording that has been going on since the 2008 release of *Eggshells*." Guzman continues, " The lead track, *slush*, shows a new side to the band, and showcases the guitar work of lead guitarist Mike Nicholson, and the vocals of Clay Howard. The new EP shows a band determined to continue challenging themselves in both writing and performance."

A download link is available to qualified media representatives for review.

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